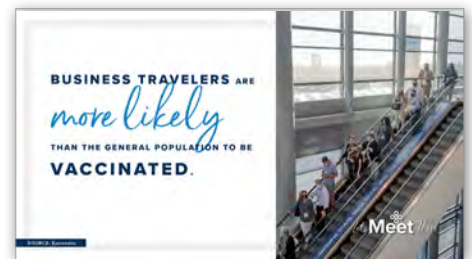


OCTOBER SOCIAL GUIDE

During October, share the graphics below on your organization's official social media channels (and on your personal ones) to help us continue the Let's Meet there momentum. Find sample post copy below, and explore the latest [fact sheet](#) that outlines the data around resuming business travel safely to build or adapt for your own social media posts.

- FACT: Flying in a plane is safer than a trip to the grocery store according to the Aerospace and International Airline Medical Associations. Don't tell us twice...we're getting back on the road to meet in-person. [#MeetSafe](#) [#LetsMeetThere](#)
- Across the U.S., large meetings are happening now. Its time to replace virtual connection with face-to-face connections... and get back to meeting in-person. [#MeetSafe](#) [#MeetNow](#)
- According to @FreemanCompany, 85% of business travelers say in-person meetings are irreplaceable... and now the science says we can [#MeetSafe](#). [#LetsMeetThere](#)
- Forward-looking indicators show a strong outlook for in-person meetings and events—and they are happening now. It's time to get back to business. @Epistemix [#MeetSafe](#) [#LetsMeetThere](#)
- Convention centers and hotels across the country are ready to host in-person professional meetings and events. Upgraded HVAC systems, highly vaccinated attendees and large indoor spaces are waiting for us. [#MeetSafe](#) [#LetsMeetThere](#)
- [#MeetSafe](#) knowing that surveys find approximately 80% of our business traveler colleagues are vaccinated, adding an effective layer of safety to professional meetings and events. @Epistemix [#LetsMeetThere](#)



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